

Press release
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CZECHDESIGN

OBČANSKÉ SDRUŽENÍ CZECHDESIGN.CZ
ADRESA: VOJTĚŠSKÁ 3,
118 00 PRAHA 1, CZECH REPUBLIC

M.: 420.777.611.426
WWW.CZECHDESIGN.CZ
INFO@CZECHDESIGN.CZ

CZECH DESIGN IN COPENHAGEN

After a very successful premiere of Czech design at the Blickfang International Design Exhibition in Vienna at the MAK museum , CZECHDESIGN moves the exhibition „Wishing table“ to next destination. This time to Copenhagen.

At the Blickfang International Design Exhibition CZECHDESIGN will introduce Czech contemporary production. The main theme that should enable to give an idea about the very specific Czech environment was decided to be fairytale. Therefore, the exhibition will be accompanied by charms, stories and marvellous atmosphere.

The first destination of this exhibition was the Museum for Applied Arts - MAK, in Vienna. The exhibition „Wishing table“ took place from October 19 till October 21 as a part of the Blickfang International Design Exhibition. Czech presentation received an award for the best concept and during the weekend the exhibition was visited by thousands of people. The biggest success went to Czech glass and porcelain and to TON's chair presentation.

The exhibition presents production that comes from various backgrounds such as firms, designers, studios and also schools. Namely, TON, mmcité, Bohemia Machine. Studio ZORYA, deFORM, LLEV product design, PIRSC, Tomas Bata University in Zlin. The exhibition in Denmark will be enriched with the design studio de-sign.cz. De-sign.cz and its exhibits should complete the idea of this fairytale-like atmosphere.

The Danish audience will have a chance to visit Blickfang from November 9 till November 11 2012 in Øksnehallen, Copenhagen.

For further information contact:

Michaela Juřenčáková

michaela.jurencakova@czechdesign.cz, +420 777 656 452

<http://tischleindeckdich.czechdesign.cz/>

Partneři projektu:



VASKU
& KLUG

Vystavující:



Tomas Bata University in Zlin
Faculty of Multimedia Communications



PIRSC



ZORYA

THE
Wishing
TABLE